

Lesson 11 Handout 1: Barrier Analysis Field Work Logistical Issues to Address

1. What communities/villages will we conduct the survey in?
2. (If there is more than one Behavior to study) What Behaviors will we study in which communities/villages?
3. (If there is more than one Behavior to study) In what order should we study the Behaviors (e.g., on day one, day two, day three)? Does the order matter?
4. How far are the communities (driving time) from the departure place? How long will it take to get from here to there?
5. What time do you need to depart?
6. Where will we depart from?
7. How will all the interviewers get in the right vehicle?
8. How will you find the respondents (Doers and Non-Doers) without them knowing the exact purpose of the study (to avoid biasing them)?
9. What resources do the teams need?
10. Who will provide these?
11. Who will be on which teams? What variables need to be taken into consideration when dividing people into teams?
12. Will interviews be done individually or in pairs?
13. If in pairs, who will work with whom?
14. Do we need written permission from any authorities?
15. Do we have the cell phone number of the village chief/authority?
16. Do we have the cell phone numbers of the enumerators and supervisors?
17. Does everyone have enough cell time?
18. How will we communicate if the teams are out of the cell phone service area?
19. Given how many interviewers we have, how long do we think it will take to interview 45 Doers and 45 Non-Doers?

20. Do the teams need something to drink? Something to eat? Where will this come from? How much will it cost? Who will get the drinks/food?
21. How much gas do we need? Where will it come from? Who will get it and when?
22. How many vehicles do we need given the number of interviewers and supervisors?
23. Given the vehicles we have how many people can we fit in each vehicle?
24. Which vehicles are going to which communities?
25. Do drivers know where to go? If not, who does?
26. How many questionnaires does each team need?
27. Do the groups need questionnaires in specific languages?
28. How many people will each interviewer/couple interview? How many Doers/Non-Doers²³?
29. What is the timeframe for the survey (number of days, number of hours per day)?
30. What specifically will happen when everyone arrives at the community/site?
31. Who are the supervisors? Do they know their responsibilities?
32. Are there any security issues we need to take into consideration? What are they? How will we deal with those?
33. How will the supervisors make sure that enough Doers and Non-Doers are interviewed?
34. How will the supervisors keep track of the number of questionnaires each interviewer has completed?
35. What will be done to make sure no completed questionnaires are lost?
36. What will be done to make sure no badly completed questionnaires are left uncorrected before returning to the central locale?

²³ It will facilitate matters if each person interviews equal numbers of Doers and Non-Doers or a specific number of each.